

### Title Sponsor

**\$25,000** *only 1 available*

Brand tied to event name (“The ABC Company Fundraiser for Habitat for Humanity of Snohomish County”)

All Habitat for Humanity logos in all marketing materials and event videos are co-branded with company logo

Use of Habitat for Humanity affiliate logo in promotional materials for 2 years

5 minutes of airtime, with Habitat staff interviewing company executive or staff of choice

Company logo placed in 7 transitions in livestream

Company name placed in running ticker

Minimum of 5 mentions in marketing emails and social media

Listed first on all promotional materials and on the Habitat for Humanity website

### Signature Sponsor

**\$10,000** *only 3 available*

Company logo featured prominently as Signature Sponsor on all event marketing materials, Habitat for Humanity website and on the livestream

Use of Habitat for Humanity affiliate logo in promotional materials for 1 year

A 2-minute or less shout-out from an executive or staff member of choice on livestream

Company logo placed in 5 transitions in livestream

Company name placed in running ticker

Minimum of 3 mentions in marketing emails and social media

Listed second on all promotional materials and on the website

### Event Sponsor

**\$5,000**

Company logo featured prominently as Event Sponsor on all event marketing materials, Habitat for Humanity website and on the livestream

A 20 second shout-out from an executive or staff member of choice on the livestream

Company logo placed in 3 transitions in livestream

Company name placed in running ticker

Minimum of 3 mentions in marketing emails and social media

Listed third on all promotional materials and on the website

Due to tight production schedules, we cannot guarantee video-related sponsorship benefits after October 1st.

### Content Sponsor

**\$2,500**

Company logo featured prominently as Content Sponsor on all event marketing materials, Habitat for Humanity website and on the livestream

Company logo placed in 3 transitions in livestream

Company name placed in running ticker

Minimum of 1 mention in marketing emails and social media

Listed fourth on all promotional materials and on the website

### Friend of Habitat Sponsor

**\$1,000**

Company name featured prominently as Friend of Habitat Sponsor on all event marketing materials, Habitat for Humanity website and on the livestream

Company logo placed in 1 transition in the livestream

Company name placed in running ticker

Minimum of 1 mention in marketing emails and social media

Listed fifth on all promotional materials and on the website



# Sponsorship Overview

Contact **Aaron Olsen** with questions.  
Resource Development Coordinator  
425-405-7767  
aolsen@habitatsnohomish.org