



5th Annual Raise the Roof

TITLE SPONSOR

\$25,000 only 1 available

- Brand tied to event name (“The ABC Company Fundraiser for Habitat for Humanity of Snohomish County”)
- All Habitat for Humanity logos in all marketing materials and event videos are co-branded with company logo
- Use of Habitat for Humanity affiliate logo in promotional materials for 2 years
- 5 minutes of airtime, with Habitat staff interviewing company executive or staff of choice
- Company logo placed in 7 transitions in livestream
- Company name placed in running ticker

CONTENT SPONSOR

\$2,500

- Company logo featured prominently as Content Sponsor on all event marketing materials, Habitat for Humanity website and on the livestream
- Company logo placed in 3 transitions in livestream
- Company name placed in running ticker

SIGNATURE SPONSOR

\$10,000 only 3 available

- Company logo featured prominently as Signature Sponsor on all event marketing materials, Habitat for Humanity website and on the livestream
- Use of Habitat for Humanity affiliate logo in promotional materials for 1 year
- A 2-minute or less shout-out from an executive or staff member of choice on livestream
- Company logo placed in 5 transitions in livestream
- Company name placed in running ticker

FRIEND OF HABITAT SPONSOR

\$1,000

- Company name featured prominently as Friend of Habitat Sponsor on all event marketing materials, Habitat for Humanity website and on the livestream
- Company logo placed in 1 transition in the livestream
- Company name placed in running ticker

EVENT SPONSOR

\$5,000

- Company logo featured prominently as Event Sponsor on all event marketing materials, Habitat for Humanity website and on the livestream
- A 20 second shout-out from an executive or staff member of choice on the livestream
- Company logo placed in 3 transitions in livestream
- Company name placed in running ticker

Due to tight production schedules, we cannot guarantee video-related sponsorship benefits after August 31st.

Contact Sherry Dawley with questions.
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